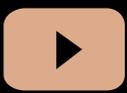




Sabine
The Purpose Lawyer

Chief Esquire of Franco Law Firm
P.C. www.franco-lawfirm.com



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About Sabine

- As Chief Esquire of Franco Law Firm P.C., by trade, Sabine Franco and her team helps clients create businesses, protect properties, and plan legacies so they can be safe as they pursue their purpose.
- Sabine started Franco Law Firm P.C. after graduating Hofstra University of Law. As a new attorney and mom, being a business owner was no small feat, but her unprecedented talent and legal expertise led her practice to quickly grow to where she was forced to expand, and now has a team of nine.
- Sabine advises clients on the areas of asset protection, such as business, intellectual property, and legacy planning matters.
- She is dedicated to working closely with her community of customers to design the best possible outcomes for their endeavors.



Speaking Topics

- **ASSET PROTECTION**
- **LEGACY PLANNING**
- **TRADEMARKS**

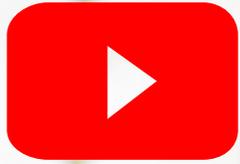
Speaking, Features & Accolades

As featured in EYL, The Breakfast Club, Grow with Google, BlackerPockets, and many more, Sabine the Purpose Lawyer is not only the owner of Franco Law Firm, but a mom, wife, speaker, author, and educator. Sabine's focus is to educate others on the importance of asset protection, enabling them to pursue their purpose safely.



Sample Speaking Topics

- Why Hiring an Attorney Helps You Keep More Coins
- 7 Reasons Why You Should Consider Getting a Trust
- Protecting Your Assets: You Create It, We Protect It.
- Don't Leave Money on the Table: Keys to Protecting the Wealth You're Building
- The Responsibility of Owning Assets
- Keys How to Build a Legacy You're Proud Of.
- The Right Mark: Don't Get Tripped Up by Trademarks
- Don't Just Pursue Your Purpose, Protect Your Purpose
- **Copyright: The Right Way to Use Other People's Work (OPW)**



“SABINE’S COMMON SENSE” IS A MONTHLY SHOW HOSTED BY SABINE FRANCO, “THE PURPOSE LAWYER” ON YOUTUBE.



SABINE'S COMMON SENSE

LEGACY, LAW, LOVE, AND MAKING IT ALL MAKE SENSE

[f](#) [t](#) [i](#) [@](#)SABINE_THEPURPOSELAWYER



SUBSCRIBE AND HIT THE NOTIFICATION BELL

A woman with curly hair is sitting on a brick ledge, looking towards the camera. She is wearing a colorful, patterned long-sleeved top and dark pants. The background is lush green foliage. The image is framed by a large circular graphic with a black border and a light orange background.

About Sabine's Common Sense

The purpose of the show is to guide, teach, and share insights and solutions addressing the common problems and challenges people and, Sabine herself, face in their day-to-day lives on the topics near and dear to the heart of Sabine and her ecosystem-at-large.

From leadership, law, and legacy to love, motherhood, and marriage, each topic will be curated to honor and amplify Sabine unique vantage point on life and business based on her expertise, experiences, and evolution as woman, mom, wife, and business owner.

Each topic will lay the foundation for the conversations led by Sabine, some of which will be supported by the contribution of her guests, and created to add value to the culture, community, and collective consciousness of the audience members who will watch the show.

About Franco Law Firm

- Franco Law Firm P.C. is a certified Minority and Women Owned Business (MWBE), focusing on asset protection, through Legacy Planning, Business structure and formation, and Intellectual Property (Trademark and Copyright).
- Established in 2012, Franco Law Firm P.C. has represented playwrights, artists, authors, investors, media personalities, podcasts, business owners, homebuyers, and families.
- Our firm is strategically focused on helping clients by providing in-house counsel support to businesses and entrepreneurs in many industries, as well as representing the interest of individuals and/or families seeking guidance and design of their legacy.
- Since its inception, Franco Law Firm P.C. has been able to secure hundreds of brands, facilitate hundreds of residential and commercial transactions, help to create and protect hundreds of businesses, and provide legacy security to many families.
- Franco Law Firm P.C. will ensure you have the proper structure and contractual protections for your business venture(s), and counsel you through your entrepreneurial endeavors.
- We will advise you of your benefits, rights, and duties as it relates to your entity, including the responsibilities in running and maintaining your business, and/or guide you through the process of forming a **legacy plan**.



Practices: Business and Legacy Planning

Business Services

We want to help ensure you are protected.

Business Formation (National)

Whether it be a passion, mission, or building generational wealth, we can assist you with forming your business(es). The main types of business entities are Corporations, S-Corporations, Limited Liability Companies (LLCs), and Non-Profit Organizations. The type of entity you should form will depend on your goals, your company's purpose, possible tax implications, or liability concerns, among other reasons.

Trademarks (National)

Whether it be a passion, mission, or building generational wealth, we can assist you with forming your business(es). The main types of business entities are Corporations, S-Corporations, Limited Liability Companies (LLCs), and Non-Profit Organizations. The type of entity you should form will depend on your goals, your company's purpose, possible tax implications, or liability concerns, among other reasons.

Copyright (National)

There are certain advantages to registering with the United States Copyright Office, including the right to sue someone using your creation- from literary works (ex. books, scripts); musical works; choreographic works; motion pictures and other audiovisual works, and certain design elements for clothing. Franco Law Firm P.C. can help guide you through the process of determining what form of protection is best to protect your original masterpiece.

Contracts and Agreements (NY & NJ only)

Every business relationship or transaction should begin with a contract. A contract is a voluntary agreement see the immediate need for a contract until there is a problem and it is often too late and/or burdensome to



Legacy Planning Services



- Did you know that over 55% of Americans die without an estate plan?
- As of 2017, 70% of African Americans have no will or legacy plan in place.
- Estate planning involves the preparation and planning of the future, as well as having people, contracts, and procedures in place to protect your legacy. Estate planning is important because it provides security for you, your loved ones, and your most prized possessions.
- Estate planning includes:
 - Wills
 - Trusts
 - estate plan
 - power of attorney (POA)
 - Healthcare Proxy, and strategy.
- If you have a family, properties, businesses, or any assets, including works of art or valuable possessions, you should have some sort of plan in place to protect your legacy. In the event you are incapacitated or pass away, you can specify how you would like your assets divided, who they should go to, and who will care for you or any minor children.

Contact us here so that we can help protect your legacy.

Engage with Sabine



Facebook: Franco Law Firm, P.C.



Instagram: @franco_lawfirm



Franco Law Firm, P.C.

Website: franco-lawfirm.com



Facebook: Sabine Franco



YouTube: @SabineThePurposeLawyer
Host Platform for Sabine's Common
Sense Show



Instagram: @sabine_thepurposelawyer



LinkedIn: @Sabine K. Franco, Esq.

As Seen on:

